Benson & Hedges Menthol

"B&H, I like your style."

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Lights: 11 mg "tar," 0.8 mg nicotine av. per cigarette, by FTC method
100's: 17 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report May '78

00720-00035A
Benson & Hedges Menthol
"Black couple embracing with flowers"
Essence—February 1979 (BC)
Black Stars—February 1979
The Crisis—March 1979 (BC)
Black Enterprise—February 1979 (BC)
Encore—January 15, 1979 (BC)
Eagle & Swan—February/March 1979 (BC)
page—4/c bleed

Wells, Rich, Greene, Inc.

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Source: https://www.industrydocuments.ucsf.edu/docs/tmhn0003

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